The Official Publication of the Annual Duluth Senior Expo

2016 Advertising Order Form

The most up to date and comprehensive directory of its kind in the area. Distribution is more than 4,000. Exclusively presented to every attendee of the Duluth Senior Expo and distributed throughout the year through senior service providers..

DEADLINES: Space reservation deadline 7/1/2016. 25% payment due with reservation. Balance due 8/1/16.

Copy due by 8/15/2016. Ads must be camera ready, high resolution, .pdf or .jpg of 300 dpi or higher. Please send ads to tracy@lundeenproductions.com. If you need to have an ad designed for you, our professional designer will be happy to help. Design fee is $35/hr and will be billed directly by the designer.

Ad Size (All Ads are full Color)	Width	Height	Cost
Back Cover	8.5" + 1/8"	11" + 1/8"	$1,095
Inside Cover	8.5" + 1/8"	11" + 1/8"	$995
Full Page	8.25"	10.75"	$795
1/2 Page Vertical	3.5"	10.75"	$450
1/2 Page Horizontal	8.25"	5"	$450
1/4 Page Vertical	4"	5"	$325
1/8 Page Horizontal	4"	2.5"	$245

Ads must be camera ready to sizes stated on this sheet, ads not properly sized will be resized/configured to proper dimensions without notification. Advertisers should obtain permission for photos and content used in their ads. Lundeen Productions is not responsible for any copyright issues.

Business/Agency: _____

Contact Person: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____

Email: _____

Ad Information

Ad Size: _____ Total Amount: _____

_____ I will be sending my ad _____I will need my ad designed, please contact me

Payment Information

Payment Enclosed _____ Please Charge full amount _____ Please charge 25% _____

Deduct 5% if Paid In Full

Card # _____

Expiration Date: _____ CSV# _____ Zip Code: _____

_____ _____

Advertiser Signature Date Lundeen Productions Signature Date

PUBLISHED BY LUNDEEN PRODUCTIONS: (218) 727-1177 · FAX: (218) 740-3397
Send Contract and Payment to: Lundeen Productions · PO Box 161664, Duluth, MN 55816