



# It's a Woman's World ADVERTISING FORM

**DISTRIBUTION:** 2,500 - in gift bag distributed at the entrance to attendees of the Duluth Women's Expo

**DEADLINES:** 50% payment due with reservation. All ads sold first come, first served based on space available. Copy and remaining payments are due on or before Monday, January 25, 2019. We cannot guarantee placement of ads received after the deadline.

**AD SPECIFICATIONS:** All files must be digital. Accepted files: .pdf, .jpg of 300 dpi or higher. Please send ads to [tracy@lundeenproductions.com](mailto:tracy@lundeenproductions.com). If you need to have an ad designed for you, our professional designer will be happy to help. Design fee is \$35/hr.

AD SIZE	WIDTH	HEIGHT	PRICE	QTY	COST
Back Cover	5.25"	8.25"	\$595		
Inside Cover	5.25"	8.25"	\$395		
Full Page	5.25"	8.25"	\$295		
Half Page	5.25"	4"	\$195		
Quarter Page	2.25"	4"	\$125		
<b>TOTAL: (amount due)</b>					\$ _____

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**PAYMENT INFO:**

CHECK ENCLOSED  CHARGE CREDIT CARD 50%  CHARGE CREDIT CARD FULL AMOUNT

Name on card: \_\_\_\_\_ Card # \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CSV#: \_\_\_\_\_ Signature: \_\_\_\_\_

*\*Ads must be sizes stated on this sheet, ads not properly sized will be resized/configured to the proper dimensions without notification. Advertisers should obtain permission for photos and content used in their ads. Lundeen Productions is not responsible for any copyright issues.*



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