



# Her View Magazine

**Official Publication for the Duluth Women's Expo**

*The only publication distributed to every attendee.*

## ADVERTISING RATES

**Distribution: 4,000**

**Ad Specifics/Deadlines:** Ad space reservation due by **January 4** with copy and any remaining payment due by **February 1**. Ads must be high resolution digital files (.pdf, .jpg or 300 dpi or higher). Send ads to [angie@thelundeengroup.com](mailto:angie@thelundeengroup.com). For more information contact Lundeen Productions at 218-727-1177. If you need to have an ad designed for your, our professional designer will be happy to help. Design fee is \$35/hour and will be billed directly by the designer.

Ad Size (width by height)	Exhibitor Pricing	Non-Exhibitor Pricing
Back Cover 8.25"x10.75" w/ 1/8" bleed)	\$1095	\$1395
Inside Cover (full page) 8.25"x10.75" w/ 1/8" bleed)	\$795	\$975
Full Page 8.25"x10.75" w/ 1/8" bleed)	\$745`	\$945
Half Page (horiz: 8"x5" or vert: 4"x10.5") Specify H or V.	\$485	\$645
1/3 Page (horiz only: 8"x3")	\$400	\$525
1/4 Page (vert only: 4"x5")	\$350	\$465
1/8 Page (horiz only: 4"x 2.5")	\$250	\$350



### Please Note:

Ads must be digital (.jpg or .pdf at 300 dpi) to sizes stated on this sheet, ads not properly sized will be resized/configured to proper dimensions without notification.

Web advertising available – receive a 15% discount on your web advertising when you order an ad in the Official Duluth Women's Expo Magazine. Contact us for more information.

### Order Information:

Business Name: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_

### Ad Information:

(please specify H or V for Half Page ads)  
 Ad Size: \_\_\_\_\_ Ad Cost: \_\_\_\_\_  
 I will be sending my ad.  Please use last years  
 I need my ad designed, please contact me

### Payment Information: (Full amount due 2/1, 50% now)

Payment Enclosed  Please charge my card 50%  
 Please charge my card the full amount  
 Name on card: \_\_\_\_\_  
 Address (if different than above): \_\_\_\_\_  
 \_\_\_\_\_  
 Card # \_\_\_\_\_  
 Exp Date: \_\_\_\_\_ CSV # \_\_\_\_\_  
 Signature: \_\_\_\_\_