



Her View Magazine

Official Publication for the Duluth Women's Expo

The only publication distributed to every attendee.

ADVERTISING RATES

Distribution: 4,000

Ad Specifics/Deadlines: Ad space reservation due by **January 4** with copy and any remaining payment due by **February 1**. Ads must be high resolution digital files (.pdf, .jpg or 300 dpi or higher). Send ads to angie@thelundeengroup.com. For more information contact Lundeen Productions at 218-727-1177. If you need to have an ad designed for your, our professional designer will be happy to help. Design fee is \$35/hour and will be billed directly by the designer.

Ad Size (width by height)	Exhibitor Pricing	Non-Exhibitor Pricing
Back Cover 8.5"x11" w/ 1/8" bleed)	\$895	\$1195
Inside Cover (full page) 8.5"x11" w/ 1/8" bleed)	\$745	\$875
Full Page 8.5"x11" w/ 1/8" bleed)	\$595`	\$745
Half Page (horiz: 8"x5" or vert: 4"x10.5") Specify H or V.	\$385	\$545
1/3 Page (horiz only: 8"x3")	\$300	\$425
1/4 Page (vert only: 4"x5")	\$250	\$365
1/8 Page (horiz only: 4"x 2.5")	\$175	\$250



Please Note:

Ads must be digital (.jpg or .pdf at 300 dpi) to sizes stated on this sheet, ads not properly sized will be resized/configured to proper dimensions without notification.

Web advertising available – receive a 15% discount on your web advertising when you order an ad in the Official Duluth Women's Expo Magazine. Contact us for more information.

Order Information:

Business Name: _____
 Contact: _____
 Phone: _____
 Address: _____
 City/State/Zip: _____
 Email: _____

Ad Information:

(please specify H or V for Half Page ads)
 Ad Size: _____ Ad Cost: _____
 I will be sending my ad. Please use last years
 I need my ad designed, please contact me

Payment Information: (Full amount due 2/1, 50% now)

Payment Enclosed Please charge my card 50%
 Please charge my card the full amount
 Name on card: _____
 Address (if different than above): _____

 Card # _____
 Exp Date: _____ CSV # _____
 Signature: _____